



Moving in and building up

A household appliance manufacturer


The Cornerstone RPO Challenge:

The European based client made the decision to relocate their North American headquarters from Augusta, GA to Charlotte, NC. The case seemed fairly straight forward – a few hundred new employees at a new location – but as we learned about their situation it became apparent that we could help in a variety of ways. The client had no standing recruitment department and conducted all recruiting through third-party search firms. This ad hoc system was cost prohibitive and complicated.

The Cornerstone RPO Solution:

CRPO identified an opportunity to make this client stronger and more self-sufficient. Concurrent with the recruiting efforts for the Charlotte office, the Cornerstone RPO team helped this company build their human resources department from the ground up. We provided cutting-edge technology, innovative policies and effective tools to increase, streamline, and maintain candidate searches.

The Cornerstone RPO Delivery:

When they opened their new office in Charlotte, this company did so with a new HR Department and higher overall efficiency. The client saved money by significantly lowering their costs per hire below their previous levels as well as improved both candidate and hiring manager satisfaction. Our client took control of an important aspect of their business by utilizing CRPO's breadth of knowledge and resources. 

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